



FREQUENTLY-ASKED QUESTION x 10

- 1. Where in the western world is Zed?**

Western is so right-on! We're in the province on the very left of the Canadian map, at the southern-most tip of Canada's largest island, in a charming capital city with more creative and community chops than you can shake a swizzle-stick at. Just ask our pals at Tourism Victoria.
- 2. Who's the head of Zed? There must be a real live person behind the letter.**

Ooooooh, this is a good one. Out of the entrepreneurial grit of one Mandy Farmer and her family business partners (from the decades-old Accent Inns, one of the family businesses) has sprouted this hotel concept, to kick some hospitality #ss. We mean, face the future. The future was always a fixture in Mandy's head.
- 3. Holy ravioli, this paint job outside and inside jolts me more than my daily caffeine injection! Who on this green earth transformed the plain old Blue Ridge Inn (RIP) into a rebel against the ordinary?**

That is a very long answer, but we'll give you the Coles Notes version. Hip, hip, hooray for Kimberly Williams Interiors of Brentwood Bay, BC, an award-winning firm who actually understood Mandy & Company's vision, and stepped up to a Zed-sized plate of daring design. Thanks to them, we'll **#stayfunky!**
- 4. Other than getting some ZZZs (LOL), what can I do at and around Zed?**

Sheesh, where do we start?! Rent-free bikes, pool, waterslide, hot tub, Wii, Ping Pong, vinyl records, comic books. Take the free ZedBus to downtown! Find great local happening stuff via the **ZedSked**, our blog. After your fill of fun, fill out our comment card, or post a TripAdvisor review!
- 5. How many rooms does Zed have, and how many loonies (Cdn \$1) do I need for a room?**

62 rooms to fit all lifestyle dimensions, like Bachelor, Queen, King. Depending upon your choice, you'll need about 100-150 of those sunshine-y bright bits.
- 6. Hmmmm, I'm a little curious (ok, concerned) about these fun retro thing-a-ma-jigs. I like them. But while I'm on vacation (or I'm away for work), I desperately need connection! You know how it is...**

We so do! Introducing our 'media hub', your in-room HQ that takes your phone and laptop views up to 40" on an LCD screen. Plus, we have really good free high-speed Wi-Fi, everywhere. But try out those vintage rotary dial phones, if only just to humour us. They really do work.
- 7. What's Zed's best-ever feature, so far?**

Just one?! Ok, judging by the tweetfest on our twitter (**@hotelzed**), the **#ZedBus** is in heated competition with our beds. Yes, our super-ahhhhhhhh beds and snug as a bug linens. But then there's our staff, our lobby...
- 8. Besides sleep, I need food and drink. Specifically, coffee. Whaddaya got?**

You mean, our free, supercalifragilisticexpialidocious coffee? (We think people drop by to say hi, but really, we see they're actually coming for the coffee.) Our café in the lobby is coming soon! Follow us to find out the scoop, when it happens. Meanwhile, there's much to try in local, notable restaurants and cafes not far away, plus some of the usual chain suspects.
- 9. Exactly just how hip is this hotel? Is it too cool for moi? Have you had any celebrities stay there?**

Well, that's three questions. Zed is the flow of fun in our hearts – the young-at-heart. We welcome all **#RebelsAgainstTheOrdinary**, celebrities included. Tell us if you are one! Plus, our staff is real, not ridiculous.
- 10. Is Zed coming to my city (any city), anytime soon?**

Well, Zed was just born on May 1, 2014. Whether or not there will be any siblings remains to be seen! Let's just say we've got amazing experience and excellent long-time employees in this biz. Which we know is awesome. Got a rebelliously good idea for another birthplace? Tell us – **getabed@hotelzed.com!**